

Call for International Visiting Professors Summer 2025: Join us in Mérida!

From Universidad Anáhuac Mérida in Mexico, we are pleased to invite you to live a unique experience that combines academic development with the cultural richness of one of the most fascinating cities in Latin America.

With our Visiting Professor program, we are looking for professors interested in teaching for **2 or 3 uninterrupted weeks during the summer period of 2025 (June-July)** in an environment full of history, surrounded by the warmth of the local people and the natural splendor of Yucatán from the leading university in the Mexican Southeast in academic excellence and integral formation.

What are we looking for?

- Professionals with experience in areas related to our academic offerings with availability during their summer vacation period of 2025.
- Passion for teaching and cultural exchange to generate new professional links between teachers that contribute to the objectives of both educational institutions.
- Interest in collaborating with our university community and enriching the local academic landscape by sharing the importance of international experiences.
- Teachers who can teach a course 100% in English.
- Candidates must be able to teach on-site at our Anáhuac Mérida campus in Yucatán, Mexico (must have a valid Passport, travel documents, medical insurance with international coverage), and must choose 2 or 3 uninterrupted weeks of the summer class period offered by the university, which runs from June 2 to July 4, 2025.
- They are expected to participate 9-12 hours a week (3-4 days per week), as well as to be willing to establish a professional relationship with the professor and work together in the planning and teaching of the course.

Important information

- Dates of the summer term: **June 2 to July 4 – the visiting professor must teach for 2 or 3 consecutive weeks within the mentioned period.**

Courses: Visiting Professors should choose one of the following

Subject	Learning goal	Subject index	Hours per week
<u>Evaluation of investment projects</u>	<p>Our students will interpret the economic, social and political impacts of globalization for organizations and countries.</p> <p>Apply the techniques of financial evaluation through an optimal valuation that allows taking advantage of business opportunities, for the improvement of current conditions.</p>	<ol style="list-style-type: none"> 1. Local and international investment projects 2. Valuation of expected cash flows 3. Preparation of financial information for project evaluation 4. Project appraisal methods in inflationary environments 5. Analysis of projects with unequal economic lives 6. Real options for the evaluation of investment projects 	9
<u>Webseries production</u>	<p>The student identifies and applies the different phases of the process of series originally planned for the Internet. Produces and manages short productions for the Internet with human dignity at the center of their elaboration.</p> <p>Evaluates and designs webseries promotion strategies.</p> <p>Directs and produces webseries.</p>	<ol style="list-style-type: none"> 1. From the small screen to the cell phone 2. Microproduction elements 3. New roles and positions in audiovisual production 4. Genres, genres? 5. Social TV 6. Events and festivals 7. Designing a webseries 8. Making a webseries 	9
<u>Identification of business opportunities</u>	<p>Have a critical perspective.</p> <p>Our students will interpret the economic, social and political impacts of globalization on organizations and countries.</p> <p>for organizations and countries.</p> <ol style="list-style-type: none"> 1. identifies business opportunities from a contextual and sectoral perspective. 2. Identify their own biases to construct future possibilities for a business opportunity. 3. Generates innovative ideas for entrepreneurship. 	<ol style="list-style-type: none"> 1. Cognitive myopia and new business 2. Transformations in today's society 3. Context analysis 4. Innovation project: from strategy to action 	12

<p><u>Operations and international logistics I</u></p>	<p>To analyze the strategic role played by Mexico's freight logistics infrastructure as a source of international competitive advantage, as well as operations strategies as the basis of the logistics chain of both national and international organizations, in order to develop business opportunities and integration into global value chains.</p>	<ol style="list-style-type: none"> 1. Profile of operational managers in multinational companies. 2. Operations management in manufacturing and service companies. 3. Lean manufacturing (operational tools) 4. Operational techniques in multinational companies 5. Supply chain management 6. Growth and internationalization of services 7. International purchasing 8. Intelligent logistics 	<p>9</p>
<p><u>Operations and international logistics II</u></p>	<p>To analyze the strategic role played by Mexico's freight logistics infrastructure as a source of international competitive advantage, as well as operations strategies as the basis of the logistics chain of both national and international organizations, in order to develop business opportunities and integration into global value chains.</p>	<ol style="list-style-type: none"> 1. International logistics 2. Documents in international trade 3. Cargo 4. Transportation logistics 5. Land transportation 6. Maritime transportation 7. Air transportation 8. Cargo insurance 9. The future of logistics 	<p>9</p>

What does the Anáhuac Mérida University offer?

- Accommodation and expenses covered:
 - Round-trip airfare, from the airport in your home city and to Mérida.
 - Accommodation for 14 or 21 nights, as applicable.
 - Stipend for meals during the stay.
 - Daily transportation to the university by Mayabus.
 - Pick up and drop off at the airport.
- High-level academic exchange: Share your knowledge and experience in our classroom for 2 or 3 weeks, and collaborate with our talented students and colleagues at the leading university in southeastern Mexico.
- Opportunity for growth: Enhance your teaching skills in an international environment, offering students a global vision from their city, forming leaders of positive action.
- Captivating experience in Mérida: Experience the great cultural heritage of Merida, a vibrant city full of history in the Yucatán Peninsula.

Why Anáhuac Mérida?

With an Educational Model focused on the integral development of the person, [Universidad Anáhuac Mérida](#) was founded in 1984 as the first private university in the Southeast of Mexico. Its international leadership with more than 168 exchange options in over 30 countries, as well as its promotion of innovation and entrepreneurship are part of the competitive advantages that this institution offers to its more than 8,000 students in 30 degree programs. It is a member of the International Network of Anahuac Universities and has international affiliations and alliances with the organizations such as Universia, edX, Holberton School, International Association of Science Parks, among others.

Yucatán, in the southeast of Mexico, is one of the safest states in the country, with a high quality of life and excellent infrastructure in medical and educational services. Mérida, its capital, is noted for its higher education, safety, hospitality and vibrant mix of tradition and modernity. Mérida has twice been the American Capital of Culture and is the economic center of the southeast. The city offers a tranquil lifestyle and is surrounded by natural and cultural attractions, such as the beaches of Progreso and the Mayan ruins of Uxmal, Mayapán and Chichén Itzá.

How to apply? – Application Form

Fill out the following application form with the required information:

<https://forms.gle/1raWREamePLGiN3y6>

*Make sure you upload correctly the documentation (CV, Proposal and Copy of your valid passport)

*Deadline for applications: **February 7, 2025**

For more information, please contact us at: international@anahuac.mx

Don't miss this unique opportunity to be part of our academic community and explore the heart of Yucatán!